MARCIO CORREA

Senior Program Manager | Delivery Project Executive (DPE)

Campinas, SP, Brazil | +55 19 99289-1424 | marcio.scorrea@gmail.com
linkedin.com/in/marcioscorrea | marcioscorrea.com.br

PROFESSIONAL SUMMARY

Senior Program Manager and Delivery Project Executive at IBM Consulting with 25+ years in IT and 15+ years leading multi-million-dollar transformation programs in Banking, Utilities, Pharma, Energy, Consumer Goods and Healthcare across 6+ countries. I currently lead the modernization of Itaú Unibanco's cards platform from mainframe to AWS, acting as the central point between IBM, AWS and the bank. As Delivery Project Executive I owned the P&L of Itaú Industrialização, one of IBM's largest banking engagements in Latin America, with a delivery scope of 300+ professionals. My focus is executive governance, program financials, risk control and large-scale migration planning tied to measurable business outcomes.

CORE COMPETENCIES

Program and Portfolio Governance | Executive Stakeholder Management | P&L and Program Financials
Mainframe Modernization | Cloud Migration Strategy (AWS) | Generative AI in Delivery
Risk, Issue and Change Control | Cutover and Rollback Planning | Vendor and Contract Management
Organizational Change Management | Agile, Scrum and Hybrid Delivery | People Leadership

PROFESSIONAL EXPERIENCE

Senior Program Manager
IBM
Mar 2026 – Present

Lead enterprise modernization programs for strategic clients in regulated industries, accountable for governance, financials and delivery outcomes across client leadership, IBM Consulting and technology partners.

Itaú Unibanco: cards platform modernization from mainframe to AWS (AWS Rubicon program)

- Lead a portfolio of 9 workstreams under capacity-based and fixed-scope contracts, with an 18-month horizon and a target of 11 million cards migrated.
- Run monthly steering committees with Itaú, IBM and AWS executives and biweekly management committees with workstream leads.
- Oversee mainframe decommissioning and MIPS reduction, migration of about 385 TB of VSAM data to AWS (S3, Glue, Athena) and modernization of installment prepayment, embossing, card disputes, assisted channels and fees modules.
- Track AWS Rubicon contractual milestones tied to card migration volume, sequencing migration waves with change windows and freeze periods.
- Manage program financials: AWS consumption against targets, tagging governance across 30 AWS accounts (PROD, HOM, DEV) and revenue recognition risk.
- Plan capacity for multidisciplinary squads of engineers, data and cloud architects and project managers, using IBM generative AI accelerators (IBM Consulting Advantage, ARC) for reverse engineering and code modernization.
- Shape new modernization opportunities with Itaú and AWS in other business areas.

American Electric Power (AEP): enterprise mobility modernization for field operations

- Primary delivery interface between AEP stakeholders and IBM Consulting for a multi-million-dollar program in a regulated US utilities environment.
- Set up program governance with RAID log, status reporting, executive dashboards and escalation protocols shared by client and IBM leadership.
- Owned the integrated plan from Discovery and Fit-Gap through Development and testing, governing formal change requests for scope, schedule and budget.

- Coordinated Enterprise Architecture and Cybersecurity approvals and compliance gates.
- Designed the cutover strategy for 500+ field devices, including dress rehearsal, rollback plan and Hyper-Care exit criteria.

Delivery Project Executive / Upline People Manager
IBM
Apr 2023 – Mar 2026

- Executive owner of the Itaú Industrialização program, a multi-year strategic partnership in which IBM expands Itaú's IT capacity through consulting and development squads.
- Accountable for a multi-million-dollar P&L and a delivery scope of 300+ professionals across consulting, development, QA, architecture and project management.
- Owned program KPIs, quality standards, risk management, budget and forecast, vendor coordination and resource allocation across concurrent workstreams.
- Senior counterpart to Itaú IT leadership and IBM Consulting executives: ran quarterly business reviews, handled escalations and sustained executive trust in a relationship of several decades.
- Built capacity plans tied to Itaú's technology roadmap and led continuous improvement and operational excellence initiatives.
- As Upline People Manager, directly managed a team of First Line Managers and their reports, accountable for hiring, performance, career development, succession and retention.

Senior Project Manager / First Line Manager
IBM
Feb 2011 – Apr 2023

Led 10+ programs in waterfall, Agile/Scrum and hybrid models for Pfizer, Olam Cocoa, Gibson Innovations, Galp, Itaú and IBM internal platforms, with assignments in the USA, Canada, Hong Kong, India, Peru and Chile.

- **Pfizer, Bold Moves 3.3:** led Organizational Change Management and market readiness for the local market in the largest Pfizer program at the time, including impact assessments and fit-gap between global templates and local regulatory policies. Delivered on schedule.
- **Olam Cocoa, IRIS:** managed the SAP rollout in Brazil (PP, PM, QM, MM, SD, FI, CO, PI) on a new global template, with offshore and onshore Agile teams and full change management through user readiness.
- **IBM Geoscience, Seismic Interpretation Advisor:** took a cognitive AI system for Oil & Gas from concept to working product on a cloud-native stack (Kubernetes, Red Hat OpenShift, microservices, CI/CD), managing subcontractors and contractual deliverables.
- **Gibson Innovations, Day 2:** LATAM Project Manager for the non-SAP stream of the Philips audio carve-out, leading 20+ analysts, developers, testers and vendors. Master Project Manager for the Upgrade Synchro and Block K programs in parallel.
- **Gibson Innovations, AMS:** defined SLAs, SLOs and KPIs and reduced defects through root cause analysis and continuous improvement plans.
- **IBM Resiliency BaaS and IBM APM:** drove client onboarding to steady state and acted as Scrum Master for DevOps engagements with 10+ sprints per client.
- **IBM internal sales platforms (Callown, ISE):** owned change requests, annual budget, ICA charging and DOU, SOW and SOD contracts for mission-critical systems, including the largest Domino application at IBM at the time.
- **People leadership:** as First Line Manager, led mixed teams of 20+ analysts, developers, testers and project managers, accountable for hiring, performance management and career development.

Software Development Tech Lead / Senior IT Developer
IBM
Feb 2006 – Feb 2011

- Project manager and technical lead in Brazil for Medco's Drug Utilization Review platform (US healthcare), with assignments in the USA.
- Controlled schedule and budget, assigned work and defect tickets, mentored the team in Java, VB6 and SQL and led recruiting.

System Analyst
Grupo DPaschoal
Sep 2005 – Feb 2006

- System analyst and team leader for supply chain applications at the largest Goodyear reseller in Brazil.

IT Developer
IBM
Feb 2005 – Sep 2005

- BI analyst and VBA developer for an Essbase client solution.

System Analyst / Developer
Syscontrol Automação Industrial
Mar 2001 – Feb 2005

- Supply chain and warehouse management (WMS) applications, mobile devices and barcode solutions.

IT Developer
Wareline
Dec 1998 – Dec 1999

IT Developer
BANESPA
Jan 1998 – Dec 1998

EDUCATION

ESAMC
Master of Business Administration (MBA), Project Management
2016 – 2017

Pontifícia Universidade Católica de Campinas (PUC-Campinas)
Bachelor's Degree in Systems Analysis
2000 – 2003

ETEC Campinas, Escola Salesiana São José
Technical Degree in Data Processing
1996 – 1999

CERTIFICATIONS

Project Management Professional (PMP), Project Management Institute, 2012
PMI Agile Certified Practitioner (PMI-ACP), Project Management Institute, 2019
Disciplined Agile Senior Scrum Master (DASSM), Project Management Institute, 2022
Generative AI Overview for Project Managers, Project Management Institute, 2026
Professional Scrum Master I (PSM I), Scrum.org, 2017
ITIL Foundation in IT Service Management, AXELOS, 2016
Oracle Cloud Infrastructure 2025 Certified AI Foundations Associate, Oracle, 2026
AWS Partner Accreditation (Business), Amazon Web Services, 2021
watsonx.ai Generative AI Models Technical Sales Intermediate, IBM, 2026
IBM Consulting Agentic AI Foundations, IBM, 2025
IBM Consulting Core Expert, IBM, 2025
License to Lead: Senior Manager, IBM, 2023
IBM Expert Project Manager, IBM, 2020

LANGUAGES

Portuguese: Native | English: Fluent | Spanish: Limited working proficiency